

**Personal data's**

Name: Martin Greminger  
Birth Date: 3. October 1961  
Nationality: Swiss



**1.2000 -**

**Imaso ag – International Management Society  
Managing Partner**

With the specialities:

- Project management und coaching
- Organisation of large projects
- Quality assurance
- Client Relationship concepts
- Mobility concepts
- Tourism-, airline- and airport processes
- Service Management based on ITIL

Various mandates, e.g.

**Private bank:**

- Coaching of the project manager
- Quality assurance of all IT projects
- Development of new IT procedures and project management concept

**Private bank:**

- Project management of the migration of the securities administration services in a insourcing partnership

**Private bank:**

- Structure of the service center
- Project management of the service management based on ITIL
- Elaboration and negotiation of SLA in a Business Process insourcing deal as well as in a ASP-outsourcing

**Internationale high-security technology company:**

- Project management
- Business Development for a new business division (Border Management)

**Internationaler Mobility service company:**

- Support for the development of a new service

**8.88 – 12.99**

**CSC PLOENZKE**

**4.99 – 12.99**

**Business Area Director Travel & Transportation**

- Responsible for
- the business development of the business area Travel & Transportation
  - the steering of the innovation, the knowledge-management, the investment and the strategy of the business area
  - the imaging and the branding of CSC in the Travel & Transportation industry
  - the strategic marketing
  - the coaching and the coordination of the key-player
  - the strategic partnerships

1997/1998

**Business Unit Manager CSC PLOENZKE (Switzerland)**

Travel & Transportation

Beside of the lead and the development of the business unit (from 0 to 10 Consultant with a business > CHF 3 Million), various consulting mandate with e.g.

**Swissair (Airline)**

- Support of the planning of a large change project

**Kuoni (Tour Operator)**

- BPR consulting in the back-office area
- Quality assurance of a large project

**Schweizerische Bundesbahnen SBB (Railway)**

- Consulting and delivery of a quality assurance system for all IT-projects
- Management and coaching of a large system integration project
- Review of a large project

**Schweiz Tourismus (Tourism)**

- Project management of a strategy consulting for a development of a commercial Destination Management Company

**Lead in different Outsourcing deals, like**

- SBB
- Swissair

4.93 - 3.97

**Management Consultant CSC PLOENZKE (Switzerland)**

consulting mandate with e.g.

**Schweizerische Bundesbahnen SBB (Railway)**

- Project management in a large system integration project
- Reviews of a new architecture in a client/server environment

**IBM Switzerland**

- Program management of a large change-project with BPR projects, Development-project of a client/server application with graphical user interface, Product evaluation, development of new methods and tools

1991 - 1993

**Consultant in Software-Engineering / Technologies**  
**PLOENZKE Informatik**

consulting mandate for software engineering concept with

- Bank Vontobel (Bank)
- ELVIA (Insurance)
- JOWA (Industry)
- ZKB (Bank)

1988 - 1990

**Consultant PLOENZKE Informatik**

consulting mandate for Quality Assurance with  
IBM (Switzerland), Zurich

- Support, organisation, analyse and design of a SAA-based  
standard solution for real estate companies
- Test leader

1982 - 1988

**Swissair Informatik**

- Project Manager 4 GL development
- Project Manager cargo settlement system
- Project Leader pension fund system
- Consultant in the development of a computer based personal and  
salary system